

FASHIONABLE & FUNCTIONAL... A FOLDING FLIP FLOP!

MEET YOUR HANDBAG'S NEW BEST FRIEND



Your killer heels might *look* sexy, but do your feet *feel* sexy? Whether you've been burning it up on the dance floor or travelling to and from the office in your stilettos – sometimes, your feet just need a break!

We've all been there a thousand times and *finally*, a super comfy yet stylish solution has arrived... it's time to show your feet some love.

Flipsters is a brand new and super slick pair of black thongs that fold up to the size of an average digital camera and slot into a sleek, satin pouch to keep in even your smallest handbag.

Flipsters are so über small, thanks to their innovative 'flip, flop, fold' design, that they are set to be THE handbag staple of the summer – easily as essential as your lip gloss, Hollywood tape or mobile phone.

And if that's not enough, included in your Flipsters pouch is a cute (and not to mention ingenious) carry strap to attach to your heels and effortlessly take them home when wearing your Flipsters.

Due to their clever design, Flipsters are not one-wear only, throwaway shoes. They have a solid, cushioned sole to make your feet extra comfortable and a handy strap at the back so that they won't slip off. Flipsters can be worn again and again – they are real shoes!

As well as a night out or the daily work commute, Flipsters can be useful in a variety of situations, like leaving the pedicure salon, backpacking/holidays or just heading to the beach. The thong straps are slim and sexy to go with any outfit, however formal. Flipsters really can be used anywhere, just keep them in your handbag.

You can buy Flipsters online at www.flipsters.com.au and enjoy free shipping* within Australia. Flipsters are currently available in black and cost just \$29.95. They are available in three sizes - XS (36-38), S (39-40) or M (41-42) so finding the perfect fit is easy.



* For a limited launch period

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For further information please contact

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Notes to Editors:

- For full stockist information, to purchase, or to find out more about Flipsters, visit www.flipsters.com.au, email info@flipsters.com.au or call 0414148905
- Flipsters are designed in Australia by L & M Designs, a 100% Australian owned company
- RRP is \$29.95 and Flipsters are available in three sizes - XS (36 - 38), S (39 - 40) or M (41 - 42)
- Flipsters are currently available in black, with more colours to come so watch this space
- Free shipping in Australia for a limited launch period